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PART--I-- Orders and Notifications by the Government of Tripura, The High Court, Government Treasury etc.

GOVERNMENT OF TRIPURA
DEPARTMENT OF INFORMATION & CULTURAL AFFAIRS

No.F. 76(134)-ICA/2026/CUL Date 7th July, 2026

MEMORANDUM

The State Government has accorded approval towards the proposal for adoption of the Model Executive Order for Live Event Clearance as received from the Ministry of Information & Broadcasting, Government of India to streamline Live Event Licensing & Permissions and implementation of Single-Window Clearance Mechanism for Live Events vide No.F. 8(10)-GA (CAB)/2026 dated 25th June, 2026. In this regard, following are cited:-

1. Amid rising audience demand and growing international interest, the live events sector stands at a promising juncture—poised for growth with the opportunity to be more fully integrated into formal policy discourse through cohesive regulation, strategic investment frameworks, and clear industry classification.
2. The live event industry comprises professionals and organizations that plan, manage, and execute in-person gatherings, creating experiences that bring people together in real-time.
3. It encompasses music concerts, sports, conferences, trade shows, festivals, and corporate events, serving as a significant economic engine and cultural hub. Key aspects of the industry include the following: -
   - **Diverse Sectors**: such as corporate events (meetings/product launches), entertainment (concerts/festivals), sports, and private gatherings like weddings.
   - **Professional Services**: Involve event organizers, production managers, marketers, technical staff (sound/lighting/LED walls), and venue management.
   - **Revenue Streams**: Primarily driven by ticket sales, sponsorships, and booking fees.
   - **Purpose**: Primarily focused on engagement, networking, entertainment, and brand promotion, offering face-to-face interactions that virtual formats cannot replicate.
4. Recognizing that the live entertainment industry is a key pillar of the creative economy, it is essential to harmonize the current fragmented licensing system into a user-friendly, and time-bound online process.

5. Aligned with the Hon'ble Prime Minister's vision of positioning the concert economy as a national growth driver, the Ministry of Information and Broadcasting has set up a Live Events Development Cell (LEDC). The Cell comprises representatives from concerned Central Ministries, State Governments, industry bodies and key stakeholders, and aims to facilitate coordinated and structured growth of the sector.
6. Key Focus Areas include (a) Single-Window Clearance System being developed on India Cine Hub (ICH) for permissions (fire, traffic, municipal, etc.) to ensure faster approvals and investor-friendly processes and (b) Model SOPs for States and removal of redundant permissions.
7. In this regard, on 13th March, 2026 Model Executive Order pertaining to streamline Live Event Licensing & Permissions and implementation of Single-Window Clearance Mechanism for Live Events was conveyed from the Ministry of Information & Broadcasting, Government of India.
8. Important particulars contained in the said Model Executive Order are cited below:-

(a) Mandatory Single-Window Digital Portal

- All applications for live events, including but not limited to public performance licenses, police permissions, fire safety clearance, electrical safety, sound/noise amplification, and parking, shall be submitted through the dedicated digital portal: India Cine Hub (ICH).
- All State/UT governments and Urban Local Bodies (ULBs) shall integrate their respective NOC systems with the ICH portal.
- The system shall move from a "permission-seeking" model to a "self-declaration" model for low-risk events, based on risk-categorization.

(b) Timelines for Approval (Turnaround Time)

- Approvals/NOCs from all departments (Police, Fire, Local Body, and Traffic) must be granted within 15 days of submission of a complete application.
- A "Deemed Approval" mechanism shall be implemented: If no response is received within 15 days, the application shall be automatically approved, subject to compliance with the uploaded documents.

(c) Harmonized Licensing Structure

- Unified Fee System: A single, transparent fee structure will be introduced, replacing multiple disparate fee payments.
- Centralised Digital Music Licensing: A Centralised Digital Music Licensing Registry will be utilized for instant copyright compliance, replacing manual NOCs from rights societies, operational by end-2025.

- Pre-Cleared Venues: Stadiums and public spaces with permanent event approvals will be mapped, reducing the need for repeated, venue-specific safety inspections.

(d) Standardized Requirements

- Police & Safety: Security permissions shall be based on a standard risk matrix (small, medium, large) rather than exhaustive requirements for low-risk events.
- Fire & Electrical: Provisional NOCs will be granted on digital submission, with final inspections handled within the 15-day window.
- Artist Visas: Facilitation through the MEA for expedited foreign artist permissions integrated into the portal.

In this regard, copy of the Model Executive Order for Live Event Clearance as received from the Ministry of Information & Broadcasting, Government of India is enclosed herewith.

Now, all the Departmental heads are requested to nominate one Departmental Nodal Officer from each Department and convey his/her details to the Directorate of ICA, Gandhighat by 21st July, 2026.

07/07/2026

Secretary
Information & Cultural Affairs

To:
1. All the Principal Secretaries /Secretaries/ Special Secretaries
2. All the Head of the Departments.